

## Prudential LTC3<sup>SM</sup> Family as Caregivers

Studies suggest that up to 80% of all informal care is provided by family members.<sup>1</sup> Wouldn't it be nice to own an LTCI policy that will allow the flexibility to pay family members for the care they provide, in addition to paying for formal care, if necessary? With Prudential's innovative LTC3 product, insureds have the flexibility at claim time to choose either a formal caregiver or family member to provide care.

Prudential offers a variety of cash payment options to pay for long-term care services provided by non-family, and family members who care for their loved ones. This benefit can also be provided outside of the U.S.

### “Unlicensed” Family Members as Caregivers

**40% Cash Alternative Benefit<sup>2†</sup>** – This innovative **built-in feature** (not an optional rider) allows an insured on claim to choose whether to submit invoices for formal reimbursement care OR receive 40% of their monthly Home Care Benefit in cash. This decision can be made at the end of each month. The cash benefit can be used to pay for any service, including care provided by friends or family, regardless of whether they live with the insured; and regardless of whether or not they are professionally licensed to provide that care. No proof of services or receipts is necessary. The remaining 60% stays in the policy's pool of benefits for use at a future time.

**Flexible Cash Benefit Rider<sup>2</sup>** – This option allows the insured to receive 50% of his/her monthly Home Care Benefit in cash and the remaining 50% as a reimbursement for “qualified” LTC services. Again, the cash portion can be used at the insured's discretion, such as, paying for care provided by family members/friends, prescription drugs, food supplements, home maintenance, etc. No receipts are necessary and no service can ever be denied.

**Cash Benefit Rider<sup>2</sup>** – This is the most robust and flexible of our cash options, allowing the insured to receive 100% of his/her monthly benefit in cash. Again, cash can be used for any service/non-service expense that the insured deems necessary. No receipts are necessary and no service can ever be denied. The insured has total control of his/her funds, including paying friends or family members.

**“Licensed/Certified” Family Members as Caregivers** – Prudential's LTC3 product is one of the few long-term care insurance plans that does *not* exclude paying reimbursement benefits for care provided by *any* licensed family member, including a live-in spouse. We also allow these payments to be made directly to the caregiver without requiring involvement by a Home Health Care Agency. Since LTC3 does not require a licensed/certified family member to go through a Home Health Care Agency, the trained/certified family member would create and submit invoices for their services directly to Prudential. Benefits would be paid on a reimbursement basis, the same as if the invoice were submitted by a Home Health Care Agency.

1. [http://www.longtermcare.gov/ltc/main\\_site/understanding\\_long\\_term\\_care/services/services.aspx](http://www.longtermcare.gov/ltc/main_site/understanding_long_term_care/services/services.aspx)

2. Since benefits paid under the Alternative Cash Benefit (cash benefit portion only) and the Flexible Cash Benefit Option (cash benefit portion only) and Cash Benefit Option are made without regard to costs incurred, part of the benefits could be considered taxable income. Consult your tax advisor with respect to the tax implications of owning an LTC3 policy with one of these options. The Flexible Cash Benefit Option and the Cash Benefit Option are available at an additional cost.

† 50% in California.



## THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

### POLICY EXCLUSIONS:

Benefits will not be payable if any of the following situations apply.\*

### POLICY EXCLUSIONS MAY VARY BY STATE.

1. Illness, treatment or medical conditions arising out of a) War or an act of war, whether declared or undeclared, while you are insured;\*\* or b) Your participation in a felony, riot or insurrection; or c) Alcoholism and drug addiction.\*\*\*
2. Treatment provided in a government facility, unless payment of the charge is required by law or services provided by any law or governmental plan under which you are covered. This does not apply to a state plan under Medicaid or to any law or plan when, by law, its benefits are excess to those of any private insurance program or other non-governmental program.\*\*\*\*
3. Charges for services or supplies for which no charge would be made in the absence of insurance.
4. Charges for care or treatment provided outside the United States except as described in the International Coverage Benefit.
5. Charges for expenses reimbursable under Medicare or for expenses that would be reimbursable under Medicare but for the application of a deductible or coinsurance amount.
6. Benefits under your policy may be reduced if Prudential also pays benefits for Eligible Charges under any other Prudential Individual Long-Term Care Insurance Policy (does not apply to residents of North Carolina).

\*Policy Exclusions based on charges for services or supplies do not apply to benefits paid under the Cash Benefit Rider.

\*\*In Oklahoma, War or an act of war while serving in the military service or any auxiliary unit attached thereto.

\*\*\*In Louisiana benefits would not be payable for treatment of alcoholism and drug addiction.

\*\*\*\*In North Carolina, treatment provided in a government facility (unless otherwise required by law). Services for which benefits are available under Medicare (unless otherwise required by law) or under any other governmental program (except Medicaid). Services or supplies for the treatment of an Occupational Injury or Sickness which are paid under the North Carolina Workers' Compensation Act only to the extent such services or supplies are the liability of the employee, employer or workers' compensation insurance carrier according to a final adjudication under the North Carolina Workers' Compensation Act or an order of the North Carolina Industrial Commission approving a settlement agreement under the North Carolina Workers' Compensation Act.

LTC<sup>3SM</sup> Long-Term Care Insurance policy is issued by **The Prudential Insurance Company of America**, 751 Broad Street, Newark, NJ 07102 (800-732-0416). This coverage contains benefits, exclusions, limitations, eligibility requirements and specific terms and provisions under which the insurance coverage may be continued in force or discontinued. Prudential is authorized to conduct business in all U.S. states and the District of Columbia. All insurance policies/options may not be available in your state. Coverage is issued under policy number GRP 113096 (In Louisiana coverage is issued under GRP 114231. In North Carolina, coverage is issued under GRP 113598; NC Franchise GRP 113640. In Virginia, coverage is issued under GRP 113327. In Idaho coverage is issued under GRP 113096. In Oklahoma coverage is issued under GRP 113325); however, policy numbers may vary by state.

Prudential and the Rock logo are registered service marks of The Prudential Insurance Company of America.



This is a solicitation for long-term care insurance. An insurance agent may contact you.

0158844-00001-00